Call for Papers for the Special Issue

New Frontiers: Artificial Intelligence in Cultural Management and Policy

The impact of artificial intelligence (AI) on the cultural sector and creative industries is undeniable. AI is transforming nearly all aspects of cultural production, distribution, and consumption by offering new tools and methods that enhance creativity, efficiency, and accessibility. It is also emerging as a powerful tool in shaping and implementing cultural policy, enabling more efficient analysis of large datasets to better understand cultural trends and audience behaviors.

At the same time, AI poses unprecedented risks and challenges to the arts and culture sector. If art, music, film, architecture, sculpture, and other art forms can be created using AI, what are the consequences for art, and indeed—as critics increasingly point out—for humanity if creative output no longer requires the specialized training or role of the artist? What is the role of the arts/cultural manager? How will it affect cultural policy?

Against this backdrop, this special issue invites submissions of research articles, conceptual articles, essays, case studies, and reports (from meetings and conferences) that explore the complexities and multi-layered nature of AI's growing influence—the good and the bad. We aim to critically examine how AI is redefining arts management, offering new pathways for innovation and cultural preservation, while also addressing challenges and ethical dilemmas.

Contributions are welcomed in a variety of areas, including but not limited to:

• The production and use of AI-generated art, music, literature and other art forms;

• The preservation of cultural heritage through digitization and restoration;

• AI-driven tools for predicting audience behavior and automating content curation and engagement strategies;

• The role of AI in optimizing resource allocation and providing real-time feedback on cultural policies;

• The impact of AI on human creativity, authenticity, and the ethical implications of AI in the cultural sector;

• The potential risks for AI use in the arts/cultural sector; especially for arts production, and audience participation;

This edition seeks to problematize these topics and foster discussions in arts management and policy on how the technological shift brought about by AI challenges traditional ideas of creativity, cultural governance, and human agency.

Research articles, essays, and case studies on the above-mentioned topics can be submitted.

Deadline: May 31st, 2025.

The peer-reviewed journal is published twice a year with a thematic section focusing on a special issue and an open section with contributions on varied topics. Contributions should be clearly written, well-structured, novel and interesting for our audience. Only original, unpublished manuscripts can be submitted via manuscriptcentral.